

# Liga TDP - Group 13 - Alfareros Tonalá vs Aves Blancas

DATE: Saturday, November 1, 2025  
LOCATION: Tepatitlán de Morelos, Jalisco, MX

## Event Description

Liga TDP - Group 13 - Alfareros Tonalá vs Aves Blancas is a premier sports event in Tepatitlán de Morelos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 1,051 people

**Event ID:** 5RtQ4SzGRPkuKz4nww

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 420 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*