

# Liga TDP - Group 12 - Pabellón vs Irapuato

## II

DATE: Sunday, November 30, 2025  
LOCATION: Irapuato, Guanajuato, MX

### Event Description

Liga TDP - Group 12 - Pabellón vs Irapuato II is a premier sports event in Irapuato. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** sports

**Importance Rank:** 68/100

**Expected Attendance:** 8,197 people

**Event ID:** 6jS6YTYQY5LK4vVwhP

### Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,279 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*