

Liga TDP - Group 12 - Jaral del Progreso vs Real Olmeca

DATE: Saturday, November 22, 2025
LOCATION: San Francisco del Rincón, Guanajuato, MX

Event Description

Liga TDP - Group 12 - Jaral del Progreso vs Real Olmeca is a premier sports event in San Francisco del Rincón. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 1,000 people
Event ID: HBu6ZcEofreYb9Wr6S

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.