

Liga TDP - Group 11 - La Piedad Imperial vs Deportivo Zitácuaro II

DATE: Saturday, November 15, 2025
LOCATION: Lázaro Cárdenas, MX

Event Description

Liga TDP - Group 11 - La Piedad Imperial vs Deportivo Zitácuaro II is a premier sports event in Lázaro Cárdenas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,280 people

Event ID: 5VuoWsc9Ffm49b5Hm

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 512 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.