

Liga TDP - Group 11 - H2O Purépechas vs Morelia Ud. Michoacana

DATE: Friday, November 14, 2025
LOCATION: Morelia, Michoacán, MX

Event Description

Liga TDP - Group 11 - H2O Purépechas vs Morelia Ud. Michoacana is a premier sports event in Morelia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,744 people

Event ID: 6VVGRCA5rZjPDWPDqM

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 698 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.