

Liga TDP - Group 11 - Deportivo Zamora vs Furia Azul

DATE: Friday, October 24, 2025
LOCATION: Pátzcuaro, Michoacán, MX

Event Description

Liga TDP - Group 11 - Deportivo Zamora vs Furia Azul is a premier sports event in Pátzcuaro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 56/100
Expected Attendance: 2,012 people
Event ID: F922bDHpMtWDNyWxzx

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 805 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.