

# Liga TDP - Group 10 - Lobos ULMX II vs Titanes de Querétaro

DATE: Saturday, October 11, 2025  
LOCATION: San José Iturbide, Guanajuato, MX

## Event Description

Liga TDP - Group 10 - Lobos ULMX II vs Titanes de Querétaro is a premier sports event in San José Iturbide. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 965 people

**Event ID:** 9fCrJE43JpqLwrWh2a

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 386 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*