

Liga TDP - Group 10 - Lobos ULMX II vs San Juan del Río

DATE: Saturday, November 22, 2025
LOCATION: San Juan del Río, Querétaro, MX

Event Description

Liga TDP - Group 10 - Lobos ULMX II vs San Juan del Río is a premier sports event in San Juan del Río. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 900 people

Event ID: 4EiG4P4bbUSG2kVYCj

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 360 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.