

Liga TDP - Group 10 - Lobos ULMX II vs Atlético Ixtepec

DATE: Saturday, November 8, 2025
LOCATION: San Juan del Río, Querétaro, MX

Event Description

Liga TDP - Group 10 - Lobos ULMX II vs Atlético Ixtepec is a premier sports event in San Juan del Río. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 900 people

Event ID: DPKLXHfYP8xkKEfEf

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 360 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.