

Liga TDP - Group 10 - Leyendas vs Lobos ULMX II

DATE: Sunday, November 2, 2025
LOCATION: Celaya, Guanajuato, MX

Event Description

Liga TDP - Group 10 - Leyendas vs Lobos ULMX II is a premier sports event in Celaya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,825 people

Event ID: mLbBgMr2LRB22m3TxS

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,130 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.