

Liga TDP - Group 10 - Estudiantes Querétaro vs Lobos ULMX II

DATE: Sunday, October 19, 2025
LOCATION: Celaya, Guanajuato, MX

Event Description

Liga TDP - Group 10 - Estudiantes Querétaro vs Lobos ULMX II is a premier sports event in Celaya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,769 people

Event ID: 3UY8BDPbcjaPVezeQb

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,108 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.