

Liga TDP - Group 10 - Cajeteros Celaya vs Lobos ULMX II

DATE: Sunday, November 16, 2025
LOCATION: Celaya, Guanajuato, MX

Event Description

Liga TDP - Group 10 - Cajeteros Celaya vs Lobos ULMX II is a premier sports event in Celaya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,825 people

Event ID: BSSJWdkYDr3TddYkiM

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,130 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.