

Liga SudAmericana - Group Stage - Defensor Sporting vs Corinthians

DATE: Saturday, October 25, 2025
LOCATION: Sao Paulo, BR

Event Description

Liga SudAmericana - Group Stage - Defensor Sporting vs Corinthians is a premier sports event in Sao Paulo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,851 people

Event ID: 8fAjnXCgDf3BvAyGck

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.