

# Liga Profesional Argentina - 2nd Phase - Vélez Sarsfield vs Godoy Cruz

DATE: Monday, August 25, 2025  
LOCATION: Godoy Cruz, Mendoza Province, AR

## Event Description

Liga Profesional Argentina - 2nd Phase - Vélez Sarsfield vs Godoy Cruz is a premier sports event in Godoy Cruz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 58/100  
**Expected Attendance:** 2,514 people  
**Event ID:** FeEAYHhK924yc82Rue

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,006 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*