

Liga Profesional Argentina - 2nd Phase - Unión vs Banfield

DATE: Friday, September 26, 2025
LOCATION: Banfield, Buenos Aires, AR

Event Description

Liga Profesional Argentina - 2nd Phase - Unión vs Banfield is a premier sports event in Banfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 10,652 people

Event ID: B4H6CiPzsgyCv7pHJH

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,261 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.