

# Liga Profesional Argentina - 2nd Phase - San Martín San Juan vs Platense

DATE: Friday, September 26, 2025  
LOCATION: Buenos Aires, AR

## Event Description

Liga Profesional Argentina - 2nd Phase - San Martín San Juan vs Platense is a premier sports event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,384 people

**Event ID:** 9fibHfT9UJbw2usLJB

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 554 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*