

Liga Profesional Argentina - 2nd Phase - San Lorenzo vs Racing Club

DATE: Friday, September 12, 2025
LOCATION: Avellaneda, Buenos Aires, AR

Event Description

Liga Profesional Argentina - 2nd Phase - San Lorenzo vs Racing Club is a premier sports event in Avellaneda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 10,773 people

Event ID: FhnR8zFKZqTq3BLm72

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,309 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.