

# Liga Profesional Argentina - 2nd Phase - San Lorenzo vs Platense

DATE: Saturday, August 16, 2025  
LOCATION: Buenos Aires, AR

## Event Description

Liga Profesional Argentina - 2nd Phase - San Lorenzo vs Platense is a premier sports event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 56/100  
**Expected Attendance:** 2,000 people  
**Event ID:** 9p7vYb6PCuZFhudyNR

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 800 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*