

Liga Profesional Argentina - 2nd Phase - San Lorenzo vs Lanús

DATE: Saturday, October 4, 2025
LOCATION: Lanús, Buenos Aires, AR

Event Description

Liga Profesional Argentina - 2nd Phase - San Lorenzo vs Lanús is a premier sports event in Lanús. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,641 people

Event ID: o6JgkUruw4vXTEQQjw

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,856 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.