

# Liga Profesional Argentina - 2nd Phase - Rosario Central vs Sarmiento

DATE: Friday, October 24, 2025  
LOCATION: Junín, Buenos Aires Province, AR

## Event Description

Liga Profesional Argentina - 2nd Phase - Rosario Central vs Sarmiento is a premier sports event in Junín. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,327 people

**Event ID:** 7N6283njJifRZoWYCr

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,131 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*