

Liga Profesional Argentina - 2nd Phase - River Plate vs Lanús

DATE: Monday, August 25, 2025
LOCATION: Lanús, Buenos Aires, AR

Event Description

Liga Profesional Argentina - 2nd Phase - River Plate vs Lanús is a premier sports event in Lanús. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 69/100
Expected Attendance: 8,806 people
Event ID: DhWUNYqekm7WEdu2MW

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 3,522 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.