

# Liga Profesional Argentina - 2nd Phase - Newell's Old Boys vs Boca Juniors

DATE: Sunday, October 5, 2025  
LOCATION: AR

## Event Description

Liga Profesional Argentina - 2nd Phase - Newell's Old Boys vs Boca Juniors is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 9,763 people

**Event ID:** 4s5C9ASQV3y5xRJgWd

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,905 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*