

# Liga Profesional Argentina - 2nd Phase - Newell's Old Boys vs Argentinos Juniors

DATE: Friday, October 17, 2025

LOCATION: Buenos Aires, Ciudad Autónoma de Buenos Aires, AR

## Event Description

Liga Profesional Argentina - 2nd Phase - Newell's Old Boys vs Argentinos Juniors is a premier sports event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,789 people

**Event ID:** 8QUvHeNYPFyHjWakAD

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,316 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/liga-profesional-argentina-2nd-phase-newells-old-boys-vs-argentinos-juniors>

Document generated on 6/4/2026, 4:45:00 PM