

Liga Profesional Argentina - 2nd Phase - Independiente vs Vélez Sarsfield

DATE: Saturday, August 16, 2025

LOCATION: Buenos Aires, Ciudad Autónoma de Buenos Aires, AR

Event Description

Liga Profesional Argentina - 2nd Phase - Independiente vs Vélez Sarsfield is a premier sports event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 22,425 people

Event ID: Cbkgs85H3fg6U8St74

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,970 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.