

Liga Profesional Argentina - 2nd Phase - Huracán vs Aldosivi

DATE: Sunday, October 12, 2025
LOCATION: Mar del Plata, Buenos Aires, AR

Event Description

Liga Profesional Argentina - 2nd Phase - Huracán vs Aldosivi is a premier sports event in Mar del Plata. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 70/100
Expected Attendance: 10,436 people
Event ID: FLfUPidnbxgVvPUd4T

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,174 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.