

# Liga Profesional Argentina - 2nd Phase - Gimnasia La Plata vs Estudiantes

DATE: Sunday, October 19, 2025  
LOCATION: La Plata, Provincia de Buenos Aires, AR

## Event Description

Liga Profesional Argentina - 2nd Phase - Gimnasia La Plata vs Estudiantes is a premier sports event in La Plata. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 72/100  
**Expected Attendance:** 12,438 people  
**Event ID:** GBrWHVKTbEUjJxMKAB

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 90 days before event  
**Impact Radius:** 25km from venue  
**Estimated Room Nights:** 4,975 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*