

Liga Profesional Argentina - 2nd Phase - Defensa y Justicia vs Estudiantes

DATE: Monday, September 22, 2025
LOCATION: La Plata, Provincia de Buenos Aires, AR

Event Description

Liga Profesional Argentina - 2nd Phase - Defensa y Justicia vs Estudiantes is a premier sports event in La Plata. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 69/100
Expected Attendance: 9,163 people
Event ID: ArPRWe5kXoUrNyY8pt

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 3,665 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
