

# Liga Profesional Argentina - 2nd Phase - Boca Juniors vs Rosario Central

DATE: Sunday, September 14, 2025  
LOCATION: Rosario, Santa Fe, AR

## Event Description

Liga Profesional Argentina - 2nd Phase - Boca Juniors vs Rosario Central is a premier sports event in Rosario. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,373 people

**Event ID:** 6w2vJKG2VCS3BfrBct

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,549 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*