

Liga Profesional Argentina - 2nd Phase - Argentinos Juniors vs Independiente Rivadavia

DATE: Saturday, August 30, 2025
LOCATION: Mendoza, Mendoza Province, AR

Event Description

Liga Profesional Argentina - 2nd Phase - Argentinos Juniors vs Independiente Rivadavia is a premier sports event in Mendoza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,775 people

Event ID: 8kYTzwBrx8qtn5qoY6

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.