

# Liga Profesional Argentina - 2nd Phase - Argentinos Juniors vs Aldosivi

DATE: Saturday, September 27, 2025  
LOCATION: Mar del Plata, Buenos Aires, AR

## Event Description

Liga Profesional Argentina - 2nd Phase - Argentinos Juniors vs Aldosivi is a premier sports event in Mar del Plata. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 70/100  
**Expected Attendance:** 10,436 people  
**Event ID:** 4H3jm7UKxxfvWRUH3o

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 90 days before event  
**Impact Radius:** 25km from venue  
**Estimated Room Nights:** 4,174 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*