

Liga Profesional Argentina - 2nd Phase - Aldosivi vs Unión

DATE: Friday, October 3, 2025
LOCATION: Santa Fe, Santa Fe, AR

Event Description

Liga Profesional Argentina - 2nd Phase - Aldosivi vs Unión is a premier sports event in Santa Fe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,786 people

Event ID: AsforSo6K44DKaicQb

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,314 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.