

Liga Premier Serie B - Apertura - Poza Rica vs Deportivo Ayense

DATE: Saturday, February 7, 2026
LOCATION: Ayotlán, Jalisco, MX

Event Description

Liga Premier Serie B - Apertura - Poza Rica vs Deportivo Ayense is a premier sports event in Ayotlán. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,239 people

Event ID: 45eE2CaBVL7tKyhpkc

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 496 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.