

# Liga Premier Serie B - Apertura - Caja Oblatos CFD vs Acámbaro

DATE: Sunday, January 18, 2026  
LOCATION: Acámbaro, Guanajuato, MX

## Event Description

Liga Premier Serie B - Apertura - Caja Oblatos CFD vs Acámbaro is a premier sports event in Acámbaro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,433 people

**Event ID:** HgiEG2SKugSh8ydFns

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 573 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*