

Liga Premier Serie A - Neza vs Dragones Toluca

DATE: Saturday, November 8, 2025
LOCATION: Colonia Morelos, Estado de México, MX

Event Description

Liga Premier Serie A - Neza vs Dragones Toluca is a premier sports event in Colonia Morelos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 1,000 people
Event ID: 99Pd5d6jjYTXdH4PyA

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.