

Liga Premier Serie A - Lobos ULMX vs Ciervos

DATE: Saturday, January 17, 2026
LOCATION: Chalco de Díaz Covarrubias, Estado de México, MX

Event Description

Liga Premier Serie A - Lobos ULMX vs Ciervos is a premier sports event in Chalco de Díaz Covarrubias. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 65/100
Expected Attendance: 5,614 people
Event ID: 9F54tG2ZfoBbdBEGwp

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,246 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
