

# Liga Premier Serie A - Cimarrones de Sonora vs Los Cabos United

DATE: Saturday, October 11, 2025  
LOCATION: Cabo San Lucas, Baja California Sur, MX

## Event Description

Liga Premier Serie A - Cimarrones de Sonora vs Los Cabos United is a premier sports event in Cabo San Lucas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,000 people

**Event ID:** CqDjsQWHfxNw5A4apP

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,200 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*