

Liga Premier Serie A - Apertura - Zitacuaro vs Cordobés

DATE: Saturday, January 10, 2026
LOCATION: Cuautitlán, Estado de México, MX

Event Description

Liga Premier Serie A - Apertura - Zitacuaro vs Cordobés is a premier sports event in Cuautitlán. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,024 people

Event ID: 59zriVQg2tw8tQisfk

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,210 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.