

Liga Premier Serie A - Apertura - Tecos vs Reboceros La Piedad

DATE: Saturday, August 23, 2025
LOCATION: La Piedad de Cavadas, Michoacán, MX

Event Description

Liga Premier Serie A - Apertura - Tecos vs Reboceros La Piedad is a premier sports event in La Piedad de Cavadas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 7,340 people

Event ID: A4qQQjP3eoxj6FKjax

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,936 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.