

Liga Premier Serie A - Apertura - Lobos ULMX vs Correcaminos UAT II

DATE: Friday, August 22, 2025
LOCATION: Ciudad Victoria, Tamaulipas, MX

Event Description

Liga Premier Serie A - Apertura - Lobos ULMX vs Correcaminos UAT II is a premier sports event in Ciudad Victoria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,828 people

Event ID: 6v2aNnBmbuyJjHE8dm

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,531 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.