

Liga Premier Serie A - Apertura - Leones Negros II vs UA Zacatecas

DATE: Saturday, September 6, 2025
LOCATION: Zacatecas, Zacatecas, MX

Event Description

Liga Premier Serie A - Apertura - Leones Negros II vs UA Zacatecas is a premier sports event in Zacatecas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 67/100
Expected Attendance: 7,177 people
Event ID: CUeZoR6ffkGt9vaD

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,871 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.