

Liga Premier Serie A - Apertura - Jaguares vs Pioneros de Cancún

DATE: Saturday, February 7, 2026
LOCATION: Cancún, Quintana Roo, MX

Event Description

Liga Premier Serie A - Apertura - Jaguares vs Pioneros de Cancún is a premier sports event in Cancún. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 60/100
Expected Attendance: 3,024 people
Event ID: GDKpSj29Sa9totwgzB

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,210 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.