

Liga Premier Serie A - Apertura - Halcones vs Sporting Canamy

DATE: Saturday, January 31, 2026
LOCATION: Oaxtepec, Morelos, MX

Event Description

Liga Premier Serie A - Apertura - Halcones vs Sporting Canamy is a premier sports event in Oaxtepec. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 65/100
Expected Attendance: 5,700 people
Event ID: 7q96vc2M45amE4ySEQ

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,280 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
