

Liga Premier Serie A - Apertura - Ciervos vs Atlético de Hidalgo

DATE: Friday, February 6, 2026
LOCATION: Atitalaquia, Estado de Hidalgo, MX

Event Description

Liga Premier Serie A - Apertura - Ciervos vs Atlético de Hidalgo is a premier sports event in Atitalaquia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 48/100
Expected Attendance: 763 people
Event ID: 4u67ZFS0DmM3kGCPLS

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 305 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
