

Liga Premier Serie A - Apertura - Celaya vs Neza

DATE: Sunday, September 14, 2025
LOCATION: Texcoco de Mora, Estado de México, MX

Event Description

Liga Premier Serie A - Apertura - Celaya vs Neza is a premier sports event in Texcoco de Mora. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,541 people

Event ID: 3Jwo7CaPA7gMRTp645

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,016 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.