

# Liga Națională (W) - Universitatea Cluj vs Sportul Studentesc Leii

DATE: Saturday, January 3, 2026  
LOCATION: București, România, RO

## Event Description

Liga Națională (W) - Universitatea Cluj vs Sportul Studentesc Leii is a premier sports event in București. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 49/100  
**Expected Attendance:** 850 people  
**Event ID:** H3Y8FuW8nFSqHMqa6Q

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 340 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*