

Liga Națională (W) - Universitatea Cluj vs Sepsi Sfântu Gheorghe

DATE: Friday, January 16, 2026
LOCATION: Sfântu Gheorghe, Județul 6ăvasna, RO

Event Description

Liga Națională (W) - Universitatea Cluj vs Sepsi Sfântu Gheorghe is a premier sports event in Sfântu Gheorghe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,053 people

Event ID: QknPi3TA4VzaphjjWM

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 821 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.