

Liga Națională (W) - Sepsi Sfântu Gheorghe vs Agronomia București

DATE: Friday, January 23, 2026
LOCATION: București, România

Event Description

Liga Națională (W) - Sepsi Sfântu Gheorghe vs Agronomia București is a premier sports event in București. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 55/100
Expected Attendance: 1,757 people
Event ID: 4PYnuS8P8Rab3SL7bM

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 703 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.