

Liga Națională - Universitatea Craiova vs Rapid București

DATE: Sunday, December 28, 2025

LOCATION: București, România

Event Description

Liga Națională - Universitatea Craiova vs Rapid București is a premier sports event in București. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,136 people

Event ID: Cx87JorjNnGd6wNKj3

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 454 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.