

# Liga Națională - Târgu Jiu vs Petrolul Ploiești

DATE: Sunday, December 28, 2025  
LOCATION: Ploiești, Județul Prahova, RO

## Event Description

Liga Națională - Târgu Jiu vs Petrolul Ploiești is a premier sports event in Ploiești. This event attracts thousands of visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,457 people

**Event ID:** H8YfBzGiFfzJMtPLbJ

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 583 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*