

Liga Națională - Oradea vs Petrolul Ploiești

DATE: Thursday, January 22, 2026
LOCATION: Ploiești Arena, Ploiești, Romania

Event Description

Liga Națională - Oradea vs Petrolul Ploiești is a premier sports event in Ploiești. This event attracts thousands of visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,128 people

Event ID: 6iiwQ9CbWafyTzcxIV

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 451 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.